

## WALKERS ARE WELCOME ANNUAL REPORT 2010

Town: .....Llandrindod Wells.....

*To maintain your status as a Walkers are Welcome town, please send this report by email to the WaW Secretary [andrew@andrewbibby.com](mailto:andrew@andrewbibby.com) by 31 March 2010.*

1. Please use the space below to summarise the main activities you have undertaken in 2009 to ensure that your town/village continues to be one where walkers are welcome. *Please relate what you write to the six WaW criteria.*

WAW stickers are displayed in shops, cafes and the Tourist Information Centre, which is run by the Town Council.

WAW is promoted in the Tourist Information Centre, leaflets are sent to enquirers.

WAW was officially launched at the beginning of the Annual Walking Festival, and the logo and 'Llandrindod Wells is a WAW Town' displayed on the Festival Programme.

WAW has been adopted as part of the work of the Footpaths Committee which is a Sub Committee off the Llandrindod Wells Town Council.

2. If you have undertaken any initiatives which you feel are particularly innovative and which might be of interest to other Walkers are Welcome towns/villages, please give details below.

See section 1. It is early days for us as yet, having only had the status since September 2009, but we hope to have some ideas in the coming year.

3. What funding have you been able to obtain? Have you any evidence of ways in which WaW status is helping your community, your local economy?

WAW is funded from our Footpaths Committee budget. Sufficient is put aside each year for such expenses as may be incurred.

The Walking Festival indirectly funds WAW in that it promotes WAW>

We do not yet have evidence of how WAW is helping our local economy, as we have only held this status about 6 months, and the previous Chairman and initiator of the WAW process has resigned, but we hope to liaise with other walking groups such as Ramblers Association and our local groups to promote WAW throughout the region.

4. The Walkers are Welcome principle is a 'bottom-up' one, operating on the basis of mutual support and activity. What contributions are you making towards developing the network, nationally and/or regionally? (*eg: attendance at conference, mentoring other towns*)

The previous Chairman of the WAW Sub Committee, David Peter, attended the Conference last October. Unfortunately, Mr Peter has resigned from this Committee, as he intends to relocate to France, and we are just finding our feet without him.

These matters will however be discussed at future meetings and new initiatives will then be put into practice.

**Declaration**

We wish to apply for continuation of our status as a Walkers are Welcome town/village. We have sent a cheque for our annual membership to the Walkers are Welcome treasurer.

Name: Councillor Hilary Macaulay

Organisation: Member of Llandrindod Wells Town Council Footpaths Committee

*Note: Annual returns will normally be posted on the WaW website, so that others are aware of each town's achievements. Please advise us if for any reason you would rather that this form was not made public.*